



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
REGION XII

City of Koronadal, Philippines
Telefax No. (083) 228-8825; email: depedregionxii@yahoo.com



January 26, 2015

REGION MEMORANDUM

No. **22**, s. 2015

2nd REGIONAL COMMUNICATION FESTIVAL

TO: **All Schools Division Superintendents**

This Region

1. In line with the region's continuing program on providing instructional support and technical assistance to the field based on assessment results, this region shall be conducting the **2nd Regional Communication Festival (ComFest 2015)** at 3rd Floor, SM Mall, General Santos City on February 17, 2015 with the theme, "Brigada Eskwela: Communicating For the Schools."
2. The Regional ComFest is an initiative of DepEd-XII which hopes to continue to assess the proficiency level of the communication skills of principals and supervisors in the region. Results of this activity can aid the region in providing appropriate interventions for professional development of the personnel concerned.
3. It also serves as the first of "DepEd XII's 12 Moves for Brigada Eskwela," the region's advocacy campaign for Brigada Eskwela.
4. The competition is open to all school principals, district and division supervisors with regular principal and supervisor items. Only small divisions are allowed to send their school heads or head teachers as contestants. Designated Coordinators and/or teachers detailed in the division office as well as the newly appointed EPS and SEPS are not qualified to join.
5. A registration fee of Four Hundred Pesos (PhP400.00) will be charged each contestant (per event) to cover expenses on trophies, certificates, cash prizes, judges' honoraria, food and other contest materials. The registration fee is chargeable against local funds subject to the usual accounting and auditing rules and procedure.





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6. All divisions are requested to submit list of entries to Gerardo O. Magno, REPS-CLMD/2015 ComFest In-Charge; and payment of registration at the Cashier's Office on or before February 6, 2015 at DepEd-RO XII, Brgy. Carpenter Hill, Koronadal City.
7. General guidelines, contest mechanics, criteria and contest piece for speech choir are herewith attached for reference.
8. Immediate dissemination of this Memorandum is desired.


ALLAN G. FARNAZO, CESO IV
Regional Director

Incl.: As stated
To be indicated in the Perpetual Index under the subject
Contest





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Inclosure No. 1 to RM No. 22, s. 2015

2nd REGIONAL COMMUNICATION FESTIVAL
(COMFEST 2015)

I. GENERAL GUIDELINES

1. The Department of Education-Region XII, in its effort to intensify the advocacy for the 2015 Brigada Eskwela has conceptualized “DepEd XII’s 12 Moves For Brigada Eskwela” that will run from February until May 2015.
2. The first of these moves is the “**2nd Regional Communication Festival**” (ComFest 2015), which will be held on February 17, 2015 at the 3rd Floor of SM Mall, General Santos City. This year’s theme is “*Brigada Eskwela: Communicating For the Schools.*”
3. It is a competition which is open to all division/district supervisors and school principals of DepEd XII with regular supervisor and principal items. **Only small divisions are allowed to send their school heads or head teachers as contestants. Designated Coordinators and/or teachers detailed in the division office as well as the newly appointed EPS and SEPS are not qualified to join.**
4. Winning contestants in the 1st Regional Communication Festival may still join the competition but not in his or her event last year.
5. Events to be contested are the following:
 - a. Partner Story Reading and Retelling
 - b. Impromptu Speaking (Table Topics)
 - c. Oration
 - d. Humorous Speech (Prepared)
 - e. Essay Writing
 - f. Readers’ Theater
 - g. Speech Choir
6. Only winners at the division level or contestants duly confirmed by the Schools Division Superintendent are qualified for the regional Level competition.
7. Names of the official contestants from the divisions shall be submitted to the regional office on or before January 31, 2015 through email or fax, attention to **Gerardo O. Magno, REPS**
8. The decision of the Board of judges is final and irrevocable.





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II. CONTEST MECHANICS & CRITERIA

A. Partner Story Reading and Retelling

1. Each division shall be represented by two (2) contestants: one school head and one district/division supervisor.
2. There shall be drawing of lots before the contest starts to determine the order of presentation/delivery.
3. The contestants shall all be placed in one holding area before the contest. The first partner contestants will be given the story to be read and retold. They will be given 5 minutes to read silently and to decide who shall do the reading and the retelling then they will be asked to come up the stage. They will be given another five minutes for the presentation, story reading first, followed by the story retelling. The other contestants shall follow the same procedure.
4. A signal shall be given to the performing contestants at 2 minutes remaining of their presentation and a red flag will be waved to signal that time is up.
5. The decision of the Board of Judges is final and irrevocable.

CRITERIA:

READING – 50%		RETELLING – 50%	
Enunciation	- 20%	Language Proficiency	20%
Expressiveness	- 20%	Organization	15%
Projection	- 10%	Delivery	15%

B. Impromptu Speaking (Table Topics)

The ability to think and speak quickly is an important skill that will help you become successful. Table Topics provide you with the opportunity to practice thinking and speaking quickly and present your thoughts in a clear, organized manner with minimum preparation (Toastmaster).

1. There shall only be one contestant per division. (Either a principal or a supervisor).
2. The contestants will be placed inside a sound proof room (holding area).
3. There shall be drawing of lots before the contest starts to determine the order of presentation/delivery.
4. The first contestant will be asked to come out of the holding area and proceed to the stage where the topic will be given. The contestant will be given 2 minutes to organize his speech and to deliver it in 3 minutes.
5. During the last two minutes of the delivery of the first contestant, the next contestant will be given his or her topic. The same process goes true to the rest of the contestants.
6. The decision of the Board of Judges is final and irrevocable.





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CRITERIA:

CONTENT 50%				DELIVERY 50%				Total
Organization of Ideas 15%	Logic 15%	Appropriateness of examples 10%	Accuracy of Data 10%	Correctness of Grammar and Syntax 15%	Style and Language Proficiency 15%	Non Verbal Communication (posture, gestures, movement, facial expression) 10%	Eye Contact 10%	100%

C. Oration

1. There shall only be one entry per division. (either a principal or a supervisor).
2. The piece must be original and based on the given theme. A copy of the piece (encoded using Times New Roman or Arial font and in font size 12), shall be submitted to the Regional Office (Attention: Gerardo O. Magno, EPS, CLMD - ComFest In- charge) on or before February 13, 2015.
3. Delivery time is 5-7 minutes.
4. The decision of the Board of Judges is final and irrevocable.

CRITERIA:

INTERPRETATION AND DELIVERY	MASTERY	CONTENT	STAGE PRESENCE	TOTAL
30%	30%	30%	10%	100%

D. Humorous Speech (Prepared)

1. Each Division must be represented by one contestant (A school Principal or a Supervisor).
2. The piece must be originally written, a copy of which shall be submitted to the Regional Office on or before February 13, 2015.
3. The speech must avoid words that are vulgar and/or bullying and must refrain from profanity.
4. Delivery time is 3-5 minutes.
5. The decision of the Board of Judges is final and irrevocable.
6. Criteria in judging are as follows:

MASTERY	INTERPRETATION AND DELIVERY	HUMOR TIMING	AUDIENCE IMPACT	TOTAL	RANK
20%	25%	25%	30%	100%	





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E. Essay Writing

1. There shall only be one contestant per division. (either a school Principal or a Supervisor).
2. The contestants shall report to the assigned room for the contest 15 minutes before the schedule of the contest
3. There shall be drawing of lots before the contest to determine the order of presentation.
4. The management will provide each contestant 3 pieces of bond paper (A4) and a ball pen to be used in developing an essay around a sub-theme (to be provided on the spot).
5. Writing time is 60 minutes.
6. The decision of the Board of Judges is final and irrevocable.
7. Criteria in judging are as follows:

CONTENT 40%	ORGANIZATION 30%	Mechanics 30%
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F. READERS THEATER (Supervisors and Principals combined)

1. Each division shall be represented by one (1) team composed of 10-15 readers.
2. The team can choose its own reading piece that may be taken from any literary selection.
3. The contest shall use the traditional or conventional readers' theater.
4. Props, sound effects and choreography are not necessary. Participants may be in costumes but limited or relevant to the piece.
5. Delivery time is 5-7 minutes including entrance and exit.
6. The decision of the Board of Judges is final and irrevocable.

Criteria:

Delivery (stance, facial expression, eye contact)	Story-telling Conventions (Identifiable elements of the story, literary devices, etc)	Group Vocal Dynamics (Harmony and blending of voices, vocal loudness or softness)	Over-all Impressions	Total
25%	25%	40%	10%	100%

G. SPEECH CHOIR (Supervisors/Principals combined)

1. Each Division shall be represented by one (1) team composed of 20-25 members.
2. The contest shall use the dynamic (theatrical) type of speech choir.
3. The contest piece shall be provided by the management. Modifications may be done by the team.





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4. There shall be a drawing of lots before the contest starts to determine the order of presentation.
5. Delivery time is 5-7 minutes including entrance and exit. A one- point deduction from the overall score shall be meted for every one minute overtime
6. The decision of the Board of Judges is final and irrevocable.

CRITERIA FOR JUDGING

Interpretation	Delivery	Stage Presence	Mastery of Piece	Total
(Manner in w/c the piece is internalized and presented; drama conventions)	(Quality of voice, fluency, pronunciation, blending & harmony)	(Stage poise, eye contact, audience impact and costume)		
30%	30%	20%	20%	100%

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Inclosure No. 2 to RM No. 22, s. 2015

(Contest Piece for Speech Choir Contest)

***The Resiliency of a Filipino
by William G. Bacani***

Filipino is resilient

Since time immemorial, we are tested by countless calamities; volcanic eruptions, devastating earthquakes and lahar flows, super typhoons, flash floods and landslides.

Victoriously, we surmounted these ordeals and pains, beyond imagination of the human race

Instant death of our loved ones, claimed by transportation mishaps and natural disasters.

Thousands also die in hunger and malnutrition.

Including ambushes and endless wars in Mindanao. They trampled our basic human rights, such as the right to live

I lost my loving husband, who didn't want to join Abu Sayyaf.

I lost my only son, who opted to become a military man.

We lost our innocent children and women, we lost our homes and properties.

Survivors are Filipinos. The wrath of nature and cruel destiny may steal everything from us. Wealth, properties, and families

But the Filipinos never give up

For us we are continuously scourged by the test of time. The spirit to survive and to bounce back remains undefeated

I'm as pliant as a bamboo for I'm a man of Earth

My hair may all be blown away by the winds

And my legs may be crippled by the smash of waves

But I will stand and pick up the shattered pieces of myself and continue to live

*Resolute to survive, clothed with an inspiration to live, not only for my family
but also for my beloved country*

Filipinos unite in the midst of crisis, regardless of socio-economic status,
tradition and creed

The world has seen the magnanimous spirit of the Filipinos in crucial times.

The gap between the rich and the poor was narrowed

Envy was replaced by sympathy

Hatred was conquered by love

Selfishness was set aside and saving one's life is the ultimate desire





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History tells us that the Filipinos have captured innumerable foes, natural and not. And shall always strive to champion in all odds. Because innate in the Filipino is the will to survive

We may be daunted by the horrible scenes around us. But certainly, we will be strengthened by our unwavering faith in God.

We have been looted by many nations in the world, for our resiliency during disasters, others die in saving lives.

But only few realize, that we are able to survive, because our spirit to fight is deeply anchored from faith, that God Almighty will never forsake us.

I believe that Filipinos, divided by varied doctrines and cultures, are capable to be on top of any situation, if united

Together, we can face any challenge ahead of us.

We may stumble and fall

But we will bounce back, arms stronger with vision and faith, that after darkness, after pains and sufferings, the Filipino survives, the Filipino is resilient.

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